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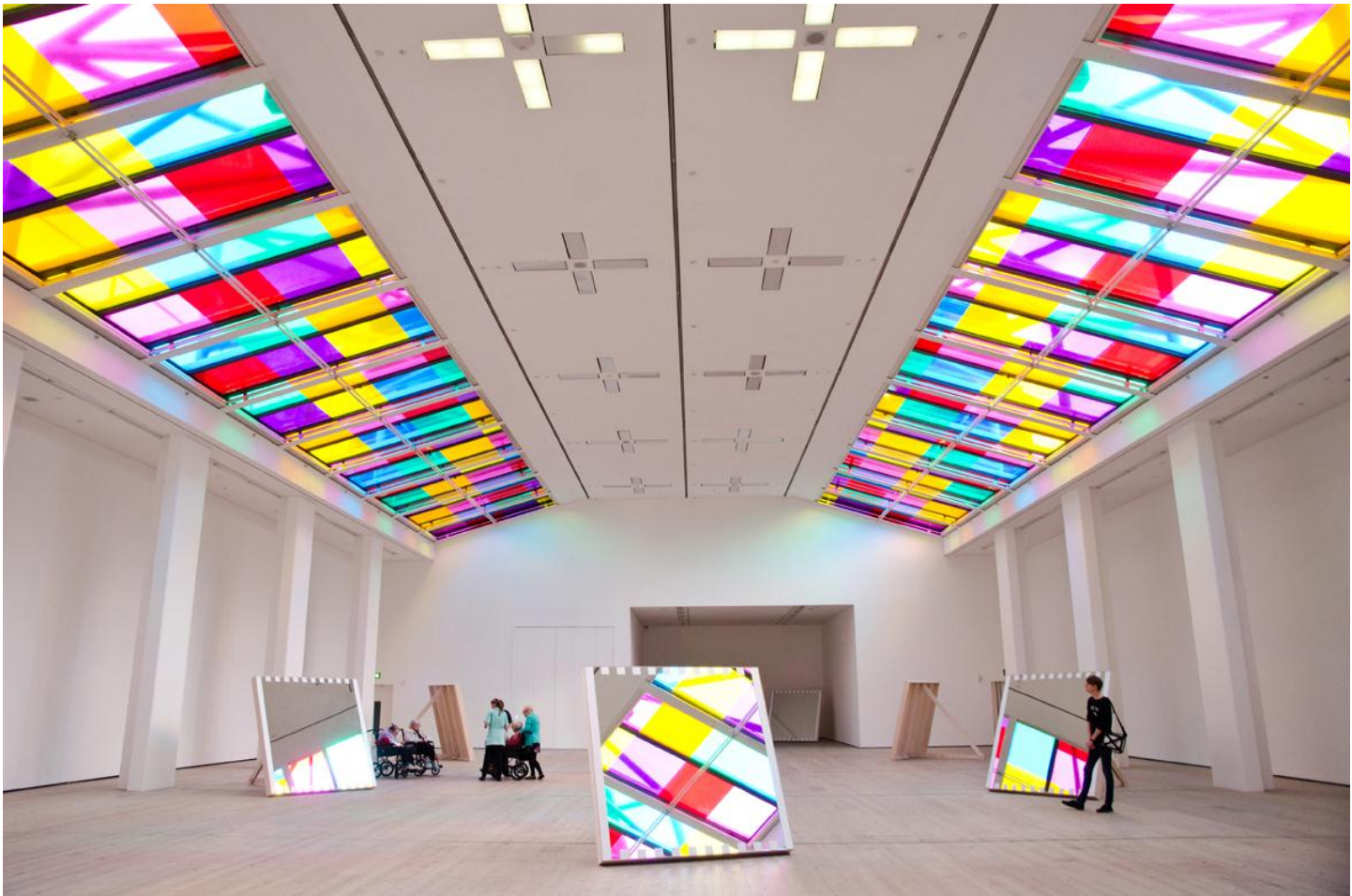
Where are we based ?



short history of Equal Arts

- Work in partnership with care homes, arts venues, Carer's organisations, community groups, sheltered accommodation schemes – working with those with the least access.
- Contract professional artists to deliver projects
- Runs an Activity Co-ordinators Network and Arts & Dementia Network (see www.equalarts.org.uk)
- Currently work in 52 care homes and working with 7 arts venues in the North East

Creative Age programme



Models of art interventions with older people

- Community Health model – engaging those at risk of social exclusion
- Co-producing – working with older people to create their own projects

Community Health Model



Art on prescription

- The aim of project was to enhance health and well being of older people particularly those with depression and dementia and their carers
- Reduce the risk of social exclusion
- For people not involved in other day services
- Referred by GPs, OTs, Community matrons

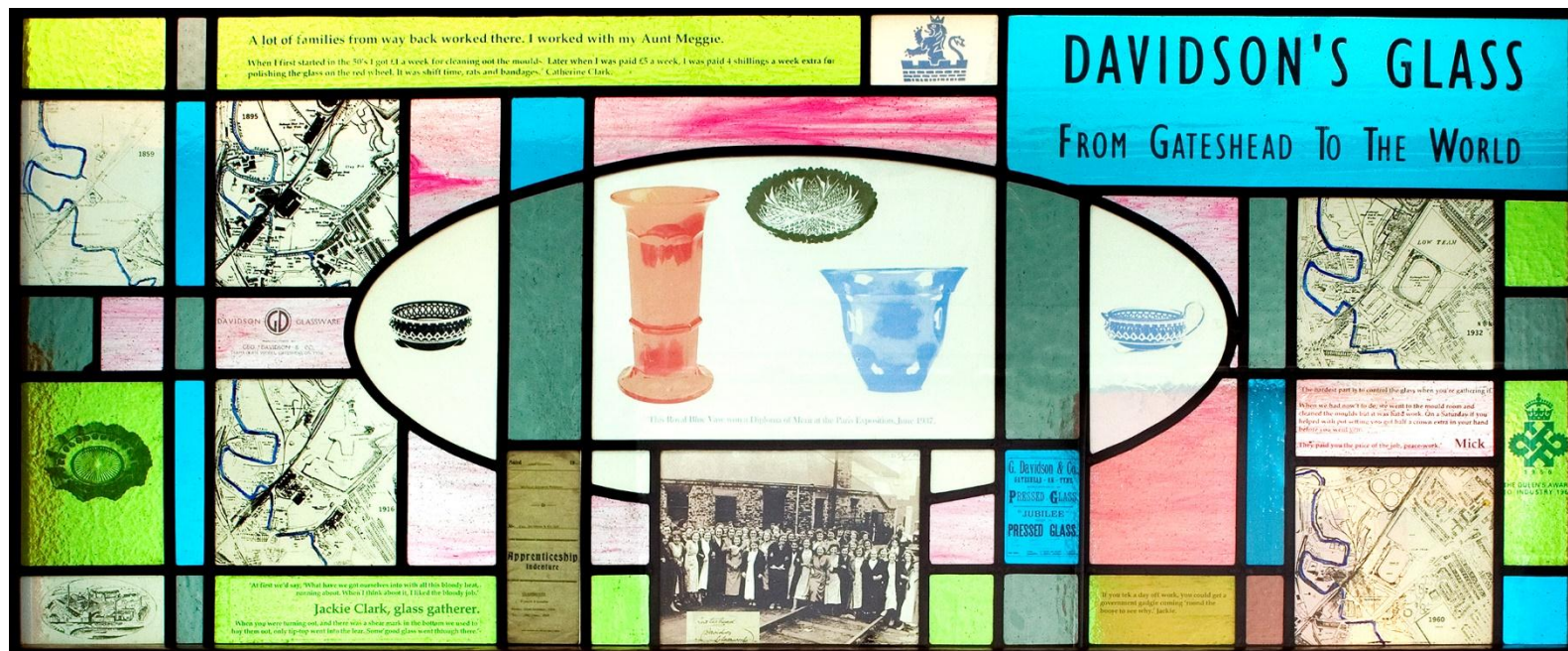


Bringing people together



designing





“there’s something for everyone”

- Key strength of the programme was the range of workshop options and the flexibility of the design.
- Good support – transport and support worker
- An opportunity to “try something different”
- Choice “I like the idea of making films but oh, dancing is not for me”
- Pop up museum – creating their own museum about Gateshead. Mixture of the familiar and new.

Co-production model



Creativity Matters

Reaching Communities project

- Involving “active” older volunteers in developing their own interests in the arts (predominantly dance and music, but visual arts is developing through their interests) – working with professionals.
- Work in care homes to change the culture of the care sector to better support older people’s creative and emotional wellbeing.

dancing through the fog

“I, at times, have to fight with depression. I come to classes sometimes feeling low as it were. But I laugh, I laugh at myself, I laugh with others, I let go of my “fog” and become happy. I lose myself in it all”





Maya Angelou

“I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel”



www.equalarts.org.uk

