

Arts Council England

A Reflection:

Hertfordshire Year of Culture

2 March 2021

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Relationship Manager

Children and Young People

The Company Chameleon, *Headstand*
Photo: Brian Slater



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Arts Council England

Skin, ACE Dance and Music
Photo: Brian Slater



Who we are

Arts Council England is the Arts and Cultural Development Agency in England

Staff across the country in five areas

North, Midlands, London, South West, South East

With specialist skills

- Dance
- Libraries
- Literature
- Music

- Museums
- Theatre
- Visual Arts
- Combined Arts

- Audiences and Engagement
- Children and Young People
- Creative Media and Digital

- Touring
- Diversity

Agenda

1. Where are we now?
2. How can Culture support Recovery?
3. Hertfordshire Year of Culture Reflections
4. What next...

Where are we now?



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Sophie Ryder *Sitting 2007*. Yorkshire Sculpture Park
Photo: Jonty Wilde

The Impact of the Pandemic on Arts & Culture

What is it revealing?

- Vulnerability of freelance workforce and creative practitioners
- Creative Expression
- Mental Health and Wellbeing
- Appetite for creative content
- Cultural organisations supporting their regional and sector communities better

Arts Council England- Our Response so far

- Emergency Recovery Funding
- Cultural Recovery Funding
- ACE strategy and delivery plan

The screenshot shows a web browser window with the URL `app.powerbi.com/view?r=eyJrjoiNjUyZjJhMjctNmRhZC00MDRILTg3OGYtZDljNjE3NWJhNGVhIiwidCI6ImM3YTZmYzMyLTc1MzgtNGliwZS1hOTZhLTA1Zjg1NTAwN2MxMSJ9`. The page title is "Arts Council England: Emergency Response Funds". The main content area contains the following text:

On the following pages you can find the grant award data behind Arts Council England's first two Emergency Response Funds, launched in April 2020, supporting the arts and culture sector in response to the Covid-19 crisis.

The two funds featured are for Individuals and for Organisations (outside the National Portfolio). Data on our third Emergency Response Fund, for the National Portfolio and Lead Creative People and Places, is available in a separate [dashboard here](#). We are aiming to collate a combined report, covering all three strands, towards the end of August.

Using this report

You can click through each page using the arrow buttons at the bottom, or use the navigation icons at the top right of your screen.

This is the "Home" page - you can return here at any point by clicking the Home button.

The navigation bar at the top right includes icons for Home, Summary, Individuals, Organisations, Org Map, and Diversity. A "Glossary of Terms" sidebar is open on the right, containing an "Acronyms" section with the following entries:

Acronyms	
ACE:	Arts Council England
CPP:	Creative People and Places (more information)
DCMS:	Department for Digital, Culture, Media, & Sport
ERF:	Emergency Response Funds
HMT:	Her Majesty's Treasury
NPO:	National Portfolio Organisation (more information)
ONS:	Office of National Statistics

Below the "Acronyms" section is a "Geographies" section.

How can culture support recovery?



Porcelain table light and candle holders by Linda Stevens
Photo: Theo Moya

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LET'S CREATE

**STRATEGY 2020-2030
ARTS COUNCIL ENGLAND**

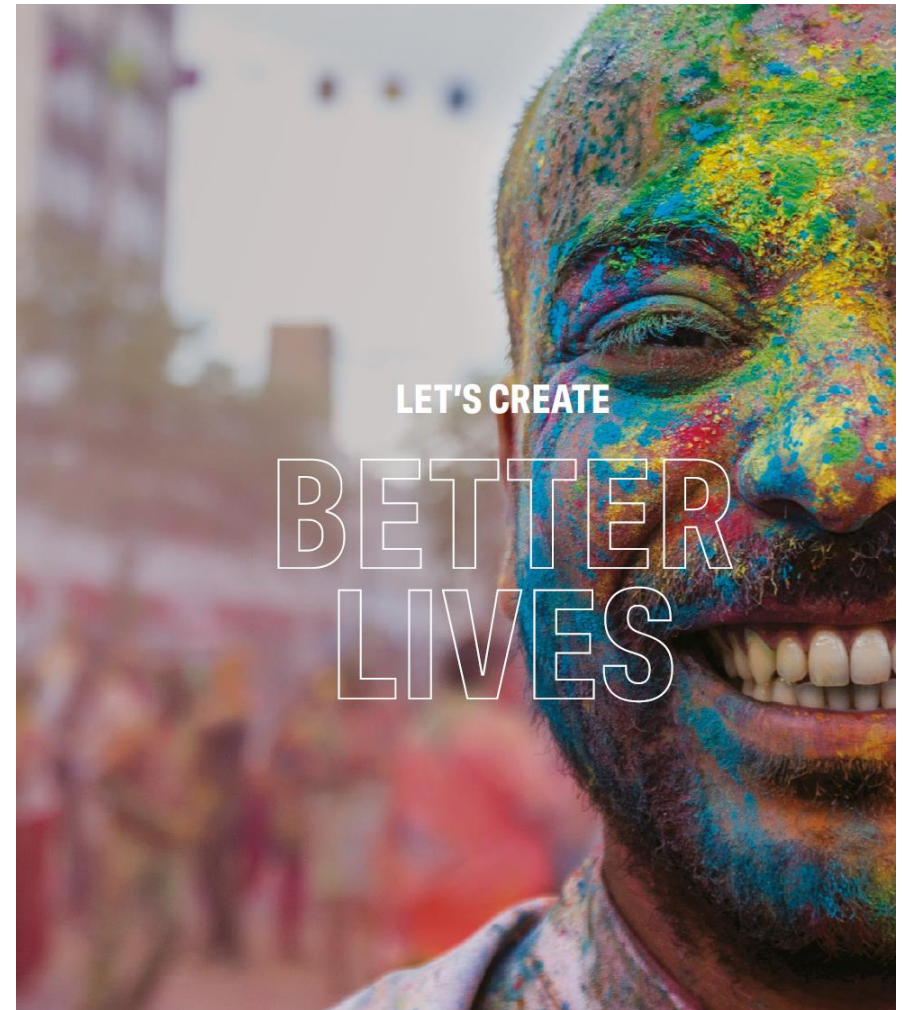
#LetsCreate



#LetsCreate

Our vision:

By 2030, we want England to be a country in which the creativity of each of us is valued and given the chance to flourish, and where every one of us has access to a remarkable range of high-quality cultural experiences



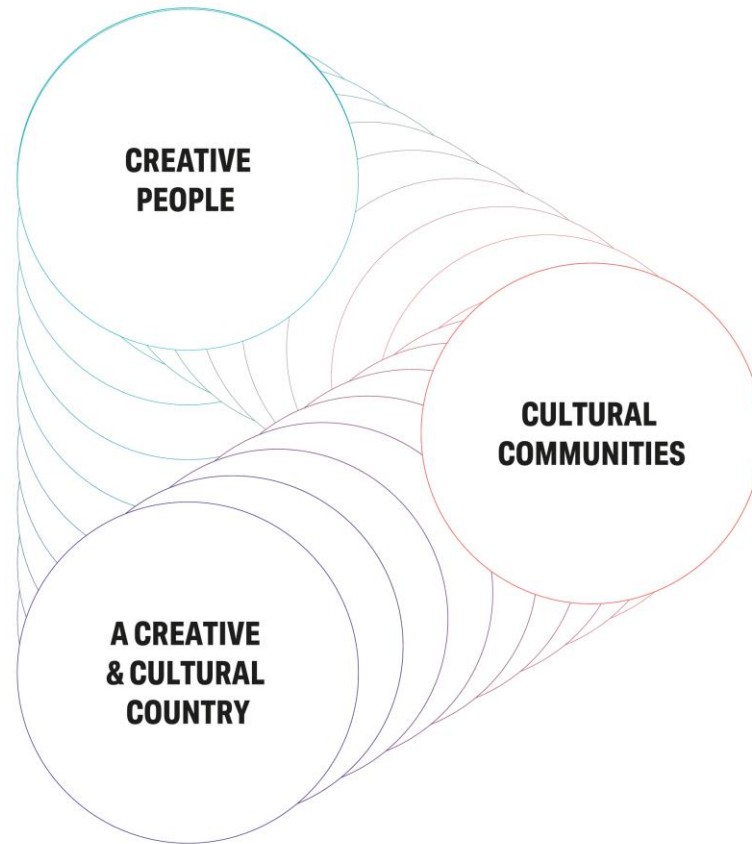
How we'll realise our vision:

This vision is articulated by three Outcomes we will work towards. Both the Arts Council and the organisations and people we invest in will need to change to meet them.

We have four Investment Principles that will help steer that change. By committing to them, organisations will be better able to deliver the outcomes and provide even greater benefit to the public.



THE OUTCOMES

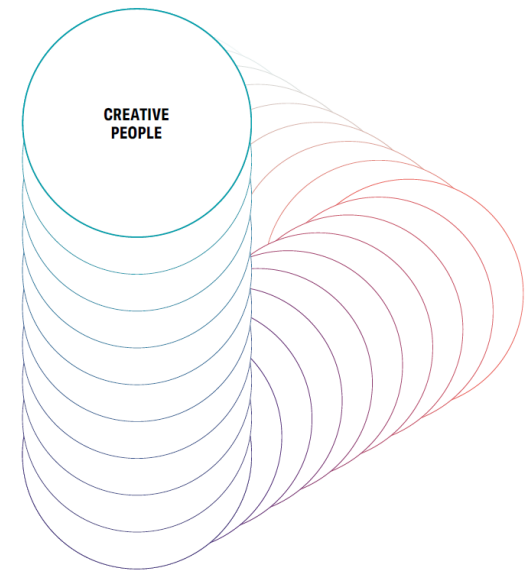


THE OUTCOMES

1. Creative people

Everyone can develop and express creativity throughout their life

Everyone can be creative. Each of us has the potential to develop our creativity, and some have the talent to go much further. We want people everywhere to develop their creative skills, to make and do new things. Taking part in creative acts such as singing, photography or writing - delight and fulfil us, and helps us to think, experiment, and better understand the world.

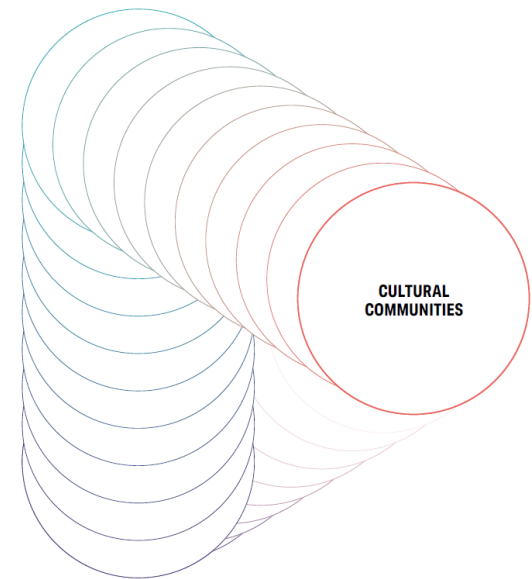


THE OUTCOMES

2. Cultural communities

More villages, towns and cities thrive through a collaborative approach to culture

Culture and the experiences it offers can have a deep and lasting effect on places and the people who live in them. Investment in cultural activities and in arts organisations, museums and libraries, helps improve lives, regenerate neighbourhoods, support local economies, attract visitors and bring people together. That impact is strongest when people feel they've had a say in what and how culture is programmed in their communities. This can only be achieved through long-lasting collaboration and partnerships in a place and with its people.



THE OUTCOMES

3. A creative and cultural country

England's cultural sector is innovative, collaborative and international

To achieve the first two outcomes, we need a professional cultural sector that generates new ideas, works easily and effectively with others, and is adept at developing talent from all our communities. We will support the sector to build on its global reputation and to forge partnerships across the world. It should aspire to be world-leading – in the way it makes art; in the imagination and expertise with which it makes exciting use of our collections and develops our libraries, and in the culture it creates and distributes.



Examples: Creative People and Places / Thriving Communities

The Night Carnival, featuring Kinetika, Bloco dancers at the Mayor's Thames Festival
Photo: Elicio Carrio, via Mayor's Thames Festival



Place Based approaches

- Universal offer for support for all of the country
- Realignment of places invested in the past to support new strategy
- Priority areas- low cultural engagement and ACE investment

Hertfordshire Year of Culture Reflections



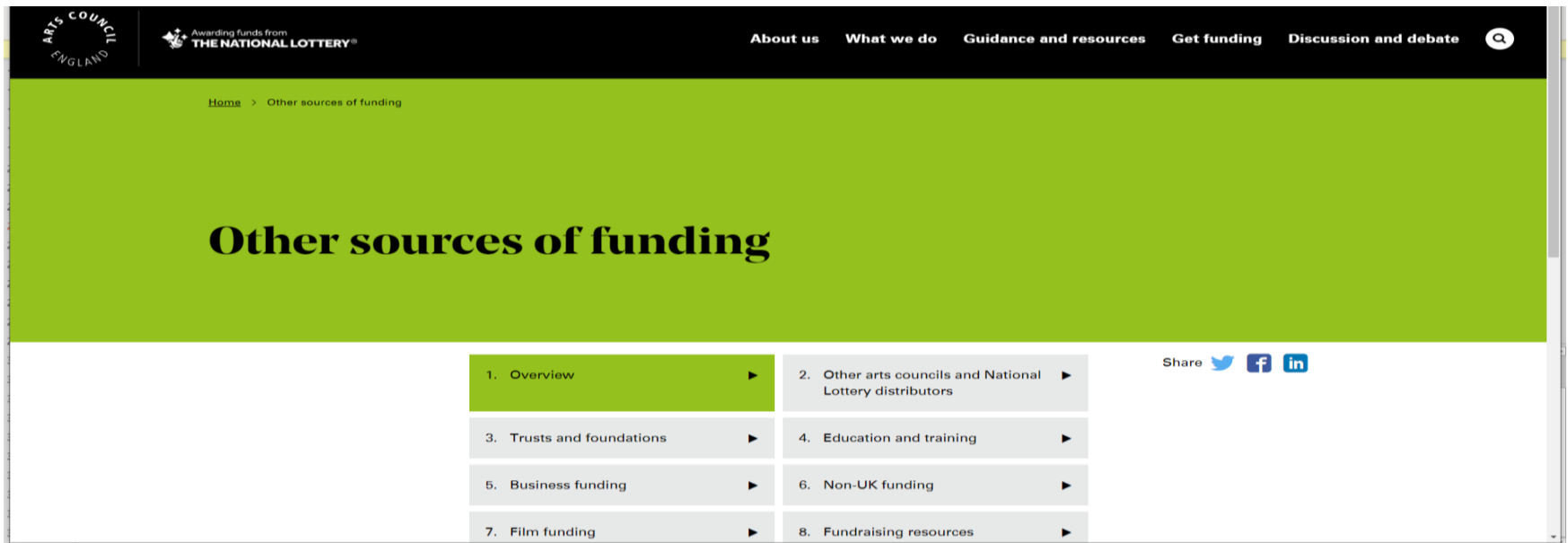
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Stockton International Festival 30 July–3 August 2008
Photo: Andy Taylor

Hertfordshire Values Arts and Culture and their Communities

Next Steps:

- Project Grants
- Develop Your Creative Practise
- Other Sources of Funding
- Advise and Support



Thank you

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www.artscouncil.org.uk