

Hertfordshire 2020 Year of Culture Headline Statistics FEBRUARY

114
Activities
listed for
February

9 YOCl
Bookings

787
activities
for 2020

12 facebook
posts
238
engagements

Skills Development and Volunteering...

- 10 Free Places on Hertfordshire Community Foundation Courses
- 25 skills development opportunities listed
- 90+ attendees at Volunteer related activities

16 Insta posts
378
engagements

49 Tweets
43.7k
impressions

Launch Film

Now also showing to
2,500+ pw at Campus West

921 views on YouTube



1012 followers
+118 in last
month



915 followers
+35 in last
month



634 followers
+35 in last
month

creative
hertfordshire

2066 twitter
followers
648 facebook
followers

Newsletter

Sent to 742
inboxes

55.9% open rate

Newsletter
Social Media
2042 reach

HYOC2020

Mailing list

751
+21 in last
month

Creative Herts
Newsletter

1819 signups

Filming:
Gratitude
Community
Cooking

Case Study:
HAFLS
Volunteer