

# Hertfordshire 2020 Year of Culture

## Headline Statistics October

53  
Activities listed  
ONLINE  
13 listed by  
organisations

2.1k users  
visited  
Creative  
Hertfordshire

What's ON  
28 events  
listed for  
October

49 facebook  
posts  
221  
engagements

YOCI  
2 bookings

Be Inspired,  
Get Back Into

48 Tweets  
20.5k  
impressions

6 short films of Covid Safe local creative  
venues made

Filming:  
Family and Friends  
Animation  
Completed

Active Dacorun Virtual Fun Palace

1527 engagements on Facebook

392 video and workshop  
views/engagements

355 visits to our Fun Palace webpage (most  
visits out of all the Fun Palaces event  
pages)

Featured  
7 local  
organisations

24 Insta posts  
263  
engagements

Launch Film  
1,172 YouTube views

Focus Film  
Khalsa Football  
Academy.

  
1217 followers  
+20 in last  
month

  
1100 followers  
+5 in last  
month

  
731 followers  
+6 in last  
month

 creative  
hertfordshire  
2 121 twitter  
followers  
841 facebook  
followers

Newsletter  
Sent to 810 inboxes  
38% open rate  
3456 total views

HYOC2020  
Mailing list  
810

Newsletter  
Social Media  
1802 reach

Creative Herts  
Newsletter  
2466 signups