



# Hertfordshire 2020 Year of Culture

Whilst some things are cancelled,  
creativity definitely isn't!

# What's Next?

- ▶ Campaign Evaluation
- ▶ Feedback to Key Partners
- ▶ Hertfordshire Lifestyle Network

# What's Next?



**we are  
creative  
hertfordshire**

create, share, explore  
[www.creativehertfordshire.com](http://www.creativehertfordshire.com)



create  
share  
explore

**we are  
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hertfordshire**

join the community at  
[www.creativehertfordshire.com](http://www.creativehertfordshire.com)



@CreativeHerts



Creative Hertfordshire





PLAN MORE CONNECTIONS  
Stay Connected

COLLABORATE!

What are your PLANS for 2021?

SNAPSHOT OF organisations  
PANEL DISCUSSION

What has CREATIVITY MEANT in 2020?

FOUND OTHER ways  
WITH HOME  
NEW ways of working

Sketching Workshops

LIFE HAPPENS when you are PLANNING other things

BRIDGE the GAP

linked by  
CREATIVE HERTFORDSHIRE.COM  
WEBSITE

Panel Discussion Participants:

- EMMA Herts & Mids Wildlife Trust
- HILLARY Herts Wildlife Trust
- TRENTLE THEATRE CO. HELEN
- ANNIE Herts Music Service
- NICK Herts Music Service

CULTURE hasn't stopped

helped artists to regain sense of purpose

QUACK

YOUTH VOICE



DEVELOPED UH Arts Herts into digital VENUE!

HOST

- ANNE Herts Music Service
- NICK Herts Music Service

CHANGE ADAPTION  
Slowing down  
HOPE



HIGHS

BUILDING OPPORTUNITY

COVID SAFE

Friday Herts Hour

LOCK DOWN

NEW DIGITAL SKILLS

LOADS of mental health



ENTERTAINMENT

WELL BEING Needs for young people

Distraction



Storytelling to camera

Hertfordshire  
2020  
Year of Culture

ART + CULTURE DOCUMENTS THIS TIME

Allowed far more sharing of IDEAS

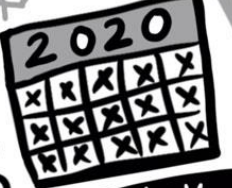


V. POSITIVE despite of PANDEMIC

SUPPORT CREATIVE SECTOR

MARCH was BAD

OVER 150! EVENTS CANCELLED



Many still STRUGGLING!!

Challenge to link with those not online

CULTURE

MORE WOULD HAVE Happened



BEHIND CLOSED DOORS

EMBEDDED PARTNERSHIPS

START conversations

ILLUSTRATION BY The Scribbler

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