

Creative Hertfordshire's Art of Wellbeing Conference

Thursday 15th October 2015, Fielder Centre, Hatfield

www.creativehertfordshire.com/the-art-of-wellbeing

#ArtWellbeingHerts

Next steps for Hertfordshire's Wellbeing and Cultural Sectors

If you are interested in knowing more about how you can find a cultural activity provider for your work, or how you engage in the wellbeing agenda, then the following information and questions will provide a useful starting point.

What are the wellbeing needs of your community?

To begin to define these you might find it useful to have a look at the following suggestions and sources of data.

- Hertfordshire's Joint Strategic Needs Assessment includes reports and examples, as well as community data and demographics. <http://jsna.hertslls.org/top/healthdemo/artsleis/>.
- Hertfordshire Health and Wellbeing Strategy. www.hertsdirect.org/your-council/hcc/partnerwork/hwb/HWBS/
- Hertfordshire Public Health Strategy. www.hertsdirect.org/your-council/hcc/publichealth/
- Each district and borough in the county has a local health and wellbeing partnership with its own local priorities and some funding. You should be able to find links to these via individual council websites.

Look at Hertfordshire case studies on culture and wellbeing – and share your own:

- The Art of Wellbeing section on Creative Hertfordshire, <http://www.creativehertfordshire.com/the-art-of-wellbeing/>, collates resource materials, upcoming events and case studies from Hertfordshire practitioners and organisations.
- You can submit your own case study simply – details are under 'Opportunities' on the Art of Wellbeing page above.

Find other arts and health projects' evidence and case studies

The following links provide additional useful comparisons around the country for you to test your work against:

- www.ncvo.org.uk/practical-support/public-services/cultural-commissioning-programme
- www.artshealthandwellbeing.org.uk/recent-developments/national-alliance---artshealthandwellbeing

Promote your culture and wellbeing work:

- Add your details to Creative Hertfordshire for free, as community groups looking for activity providers are already browsing this listing. By creating a profile on Creative Hertfordshire, you will also be notified of future Creative Hertfordshire Network and Art of Wellbeing events – where you can meet potential partners. www.creativehertfordshire.com
- Check that you or your organisation's information is included in the Hertfordshire Directory. <http://directory.hertsdirect.org/kb5/hertfordshire/directory/home.page>
- Once you've checked the information is there, make sure that you can be found by a key word search, as the referral service HertsHelp (www.hertsdirect.org/your-community/ihertshelp/) uses the Directory to identify options for their callers and referrals from GPs.

How to become involved promoting wellbeing in your work or community:

- Make a pledge, or promote a mental health event you are involved in, during the Hertfordshire Year of Mental Health.
www.hertsdirect.org/your-council/hcc/partnerwork/hwb/hertsyearofmentalhealth/
- The 'Five Ways to Wellbeing: Toolkit for working with young people in Hertfordshire' is for anyone working or engaging with young people in Hertfordshire. It explains why improving young peoples' wellbeing is important, as well as introducing practical ways on how to use the Five Ways to Wellbeing with this target group.
www.hertsdirect.org/docs/pdf/f/fivewaytoolkit.pdf

What evidence are you producing about your work?

Are you collecting evidence about your work in this area of provision and is it in the language that those paying for the wellbeing services understand? To help you check, the following sources are very helpful:

- Opportunities for Alignment (Local Government Information Unit Report, 2014). The summary and 'key messages for providers and commissioners' on pp 6-7 of this report are very useful.
www.lgiu.org.uk/wp-content/uploads/2014/06/Opportunities-for-alignment-FINAL-REPORT-140530.pdf
- Engaging in Commissioning (Local Government Association, Sept 2012). The glossary of common health commissioning terms on page 11 is worth looking at.
www.local.gov.uk/culture-tourism-and-sport/-/journal_content/56/10180/3665542/ARTICLE

Is commissioning for you, and is your organisation commission ready?

- You can find out about both of these by testing your organisation with the Arts and Cultural Commissioning Toolkit. The examples are from work in Kent, but the process and guidance applies to anyone.
www.artscommissioningtoolkit.com

Other health and wellbeing routes:

- Look at Health in Herts for information and contacts on how to stay healthy in Hertfordshire.
www.hertsdirect.org/healthinherts

Information on funding

- Hertfordshire's Funding Information Gateway is designed to provide access to a wide range of information to enable Voluntary and Community Sector organisations, social enterprises and businesses and individuals to find appropriate funding to support their activities. Please use the links on this page to explore the resources that are available, and sign up to Hertfordshire's funding email alerts.
<http://www.hertsdirect.org/your-community/funding/>
- Arts Council England: Other sources of funding:
The page below lists some of the main sources of funding for the arts in the UK, particularly for those activities that we cannot provide grants for, such as those relating to films. You can also get information on funding opportunities from public libraries.
<http://www.artscouncil.org.uk/funding/apply-funding/other-sources-of-arts-funding/>