



A lifestyle brand and budding social enterprise

21st
CENTURY
FEMALE

Vivid Mission

Bring together and empower young females with the tools to design happy successful and fulfilled lives, reaching their full potential as determined by them



The Programmes



Why Vivid? Why now?



Planning & Delivery

Blended elements

Specificity of activities

Ethos at the heart of planning

Clear structure & end goal

Laid back delivery style

The right partnerships

Sufficient lead-in

Communication



Evaluation

Purpose

Responsiveness

**High value
solutions**

METRICS: Story Facts & Figures Types of Impact

MEASUREMENTS: Benchmarks Set & Progress Monitored



Any Questions ?

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